

Organisation fundraising

TVDNY Neurological Alliance is a service user and caregiver led, innovative and cost-effective charity that supports people living with a neurological condition, injury or impairment. We deliver an Advocacy, Information and Signposting service to over 1500 people a year to support neurological need, educate professionals and students, help people understand their condition and overcome some of the difficulties of navigating services. Short-listed for the South Tees Voluntary Sector Awards for *Working in effective Partnership* and *Lasting Legacy* for enhancing community learning, the Charity follows an asset-based approach to improve confidence, resilience and skills.

Local Charity of the Year

Supporting TVDNY as a *Local Charity of the Year* is an opportunity to get to know what we achieve for the local community, can involve employees in social events or team building activities and raise important funds. Examples could be a wrong clothes day, dress UP Friday, bad tie day, a colour day, cake and used book sales or even Christmas present wrapping sessions to help raise funds.

Could you sponsor our Butler Prize at Teesside University for £200? We make the award to a student who has achieved an outstanding piece of work to contribute to evidence and improve care of people with neurological conditions in the future. You would be credited with the donation on the graduate brochure and through our publications. TVDNY was a sponsored *Local Charity* for the Student Union at Teesside University in 2015.

Match Funding

Organisations can match fund or contribute to the fundraising efforts of their employees. Every pound raised by an employee for TVDNY could be matched by a specific set amount or pound for pound.

Direct Donations

Company donations can be straightforward to arrange and gifts can attract tax relief through approved schemes. Donations of items, vouchers or services make great prizes for fundraising raffles and auctions.

Team Events

There are a variety of sports and team challenges that employees can take part in to raise funds for charities. Company team challenges can build better quality working relationships and help raise awareness of what TVDNY can achieve. For example, a team abseiled down the Middlesbrough Transporter Bridge to raise funds for us.

Individual fundraising can also help us raise *Gift Aid*. If a fundraiser supplies name and address and confirms they are a UK taxpayer, the government allow the tax portion of the donation to be given to the charity. For every £10 donation, TVDNY can benefit from £12.50.

Benefits for your organisation

1. Stay connected

- Join a growing community of neuro-informed people to make reasonable adjustments for any member of staff diagnosed with or caring for someone with a neurological condition
- Engage with our dedicated focus on service-user and caregiver needs to improve employee experience

2. Training

- Participate in our Education programme
- Offer employees support through a strong community of neuro-informed peers
- Encourage employee collaboration on or respond to discussions, events, consultations and surveys to improve awareness.

3. Social return

- Support our drive to improve quality of life with a neurological condition
- Provide employees with access to a good quality resource
- Be credited through our range of publications

4. Testimonials

- *“I am currently working in Middlesbrough and my employer is interested in your neuro-passport booklets. I have used this excellent tool in practice”.*
- *“Keep going with your excellent work!”*
- *“Rave reviews in regards to your training, big thanks for your support”.*
- *“What incredible work you have been doing over the years. I love your approach and the level of care you have given the work”.*
- *“Thanks so much for your support and insights”.*